



Webinar Events *live & interactive*



Emerging Positively from CV19

Presented by: Craig McGregor

Delivered as: A live and Interactive 90 minute webinar

Includes as much practical work and interaction as possible, and: theory-led discussion; real-life examples, comparison and analysis; individual (and team) objectives.

Suitable for:

Anyone with B2B clients who wants to emerge from the pandemic with strengthened purpose and increased respect from clients. A client who trusts you is a client who will spend with you.

You will learn:

- SMART Campaign planning
- Bringing your brand values to life and front-of-mind
- Realistic commitments you can make
- Balancing the bad and the good news
- Leading by example
- Action Planning your prioritised activities

What next?...

- Selling Through the CV19 Outbreak
- Account Management

Ask about post-course 30 – 60 minute coaching session with Craig to review action plan progress

For more information or to book please call **020 7256 6668** or email enquiries@gbclearning.co.uk